Extraordinary Leadership in Extraordinary Times.

For over 70 years Stanford has been the source for powerful ideas and innovative practices guiding global leaders in both fruitful and challenging times. Stanford’s promise is that professionals will learn more than frameworks or models to address what is now but will also learn a growth mindset: leadership skills that include resilience and adaptability to address what is next.

We invite you to participate in one of our new online offerings that deliver our relevant, thought leadership wherever you are. We offer one year, self-paced, live sessions, and subscription series programs so you can choose the format that is right for you.

Become part of Stanford today.
FLAGSHIP PROGRAM
Delivering an unparalleled dynamic, immersive, and connection-driven online learning experience for over five years.

Stanford LEAD
March 10, 2021 – March 2, 2022  |  Tuition: $19,000 USD
Application Deadline: February 3, 2021

Transform knowledge into impact and drive innovation in your organization with Stanford LEAD, our yearlong flagship online business program. LEAD leverages the Stanford GSB faculty and curriculum to provide you with the tools and techniques to become a more effective change maker and leader. With participants from all over the world, LEAD creates a dynamic community of professionals prepared to Learn, Engage, Accelerate, and Disrupt their organizations, industries, and the world. Discover your purpose and maximize your potential with LEAD.

LIVE ONLINE
Live virtual sessions featuring interactive group work and engaging sessions taught by some of our most sought-after faculty.

Harnessing AI and Big Data: Analysis to Action
(See website for additional details)

Immerse in our new virtual format to harness the power of big data and artificial intelligence to improve decisions, gain a competitive edge, and enhance your company’s performance.
Explore Executive Education

Online Programs

In-Person Programs by Topic

General Management  Innovation  Personal Leadership
Corporate Governance  Marketing  Strategy
Financial Management  Organizational Leadership

Online Programs

LIVE ONLINE (continued)

Influence and Negotiation Strategies Program
October 26 – November 4, 2020  |  Tuition: See website for information
Application Deadline: October 9, 2021

Learn to get more of what you want, how to influence without authority, and know when it’s wise to walk away. Hone your negotiation skills through daily simulations and research-based discussions in this hands-on program.

Stanford Business Leadership Series
Fall 2020  |  Tuition: See website for information

This new online subscription includes exclusive access to live content taught by world-renowned Stanford Graduate School of Business faculty. Topics are timely, relevant, and purposeful to help global professionals navigate through current economic, social, and organizational challenges.

Leading Change and Organizational Renewal
(In collaboration with Harvard Business School)
October 26 – November 6, 2020  |  Tuition: $9,800 USD
Application Deadline: October 9, 2020

Explore cutting-edge research, proven methodologies, and design thinking technology to identify and overcome barriers to strategic change. Design a comprehensive strategy and action plan for promoting innovation in your organization.
### In-Person Programs by Topic

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### Online Programs

**SELF-PACED**

*Learn anytime, anywhere at your convenience. Access new insights in the most flexible format.*

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**Impact Coaching**

**Fee:** $2,000 USD for three months of coaching

Register Anytime

Connect with Stanford trained world-class coaches for up to three months, to make meaningful progress toward your professional and personal goals. Develop critical skills, mindsets, and behaviors necessary to thrive in work and life.
In-Person Programs by Topic

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General Management  
(In-Person Programs)

FLAGSHIP PROGRAM

Anchored in Silicon Valley’s innovation spirit for decades, Stanford offers a one-of-a-kind approach to leadership development and personal growth — transforming global leaders’ careers and amplifying their impact on the world.

Stanford Executive Program:

Be a Leader Who Matters

June 19 – July 31, 2021  |  Tuition: $78,000 USD

Application Information – Apply in any of three rounds. Early submission advised.


Broaden your vision, navigate critical business challenges, and ignite change both personally and professionally at the Stanford Executive Program. Examine the economic, political, social, and ethical demands of top leadership. Gain new perspectives, actionable business strategies, leadership development, and 26 hours of 1:1 executive coaching in this six-week, academically rigorous program fueled by cutting-edge research and Silicon Valley innovation. It’s an experience that will impact the trajectory of your career, providing strategic skills, GSB alumni status, and connections that will last a lifetime.
Executive Leadership Development: Analysis to Action
February 7 – 12 and April 18 – 23, 2021 (two-modules) | Tuition: $28,500 USD
Application Deadline: January 8, 2021

Executive Leadership Development is a rigorous three-month general management program that prepares you to take the helm—to analyze critically, lead confidently, and articulate strategically. The first module focuses on general management, finance, and design thinking. Between modules, return to your office to work on a design challenge for your company, hone your leadership style and effectiveness with Stanford’s proprietary 360° leadership assessment, and participate in one-on-one coaching sessions.

Executive Program for Growing Companies
August 1 – 12, 2021 | Tuition: $25,500 USD
Application Deadline: June 18, 2021

Learn how to create and execute strategies to move faster, operate more efficiently, and expand into new markets in this two-week general management and leadership program focused on the challenges and opportunities facing rapidly growing companies.

Executive Program in International Management
(In collaboration with the National University of Singapore)
December 5 – 19, 2020 | Tuition: $20,900 USD (lodging in Singapore not included)
Application Deadline: October 23, 2020

Tackle strategic business issues faced by companies operating in the Pacific Rim by exploring recent developments in business management, strategy, and leadership from the United States and Asia.
Corporate Governance
(In-Person Programs)

Directors’ Consortium
(In collaboration with Stanford Law School)
March 14 – 19, 2021  |  Tuition: $14,000 USD
($16,200 with optional Finance & Accounting Sessions)
Application Deadline: January 29, 2021

Develop leading-edge strategies, frameworks, and best practices for making complex and crucial board decisions in this academic partnership between Stanford Graduate School of Business and Stanford Law School.
In-Person Programs by Topic

- General Management
- Corporate Governance
- Financial Management
- Innovation
- Marketing
- Organizational Leadership
- Personal Leadership
- Strategy

Financial Management
(In-Person Programs)

**The Emerging CFO:**
Strategic Financial Leadership Program


Application Deadline: January 8, 2021

Think beyond finance and learn how to make better financial decisions, build strategic partnerships with key stakeholders, and develop a more effective leadership style. This comprehensive, two-module program combines a rigorous curriculum with one-on-one coaching.

**Finance and Accounting for the Nonfinancial Executive**

November 7 – November 12, 2021  |  Tuition: $13,000 USD

Application Deadline: September 24, 2021

Become a well-informed, strategic user of accounting and financial data so you can communicate with competence and confidence and learn to make better, more strategic decisions.
In-Person Programs by Topic

- General Management
- Corporate Governance
- Financial Management
- Innovation
- Marketing
- Organizational Leadership
- Personal Leadership
- Strategy

NEW! FinTech:
Navigating its Evolving Competitive and Regulatory Landscapes

August 22 – 27, 2021  |  Tuition: $13,000 USD
Application Deadline: July 9, 2021

Gain a deep understanding of the crosscurrents within the fast-changing fintech ecosystem and emerge with powerful insights into sources of competitive advantage and sound regulation for financial services. This one-week program gives you unprecedented access to Stanford’s world-class thought leaders in fintech who are developing cutting-edge theory and providing strategic guidance to executives from banking, regulatory agencies, and fintech firms.

Mergers and Acquisitions

July 18 – 23, 2021  |  Tuition: $13,500 USD
Application Deadline: June 4, 2021

Explore the strategic, financial, legal, organizational, and cultural factors needed for success in an M&A transaction. Experience an interdisciplinary curriculum, key insights from M&A practitioners, and a week-long, hands-on simulated merger deal.
In-Person Programs by Topic

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Innovation
(In-Person Programs)

Customer-Focused Innovation

October 10 – 15, 2021  |  Tuition: $16,000 USD
Application Deadline: August 27, 2021

Discover the best of Stanford GSB and the Hasso Plattner Institute of Design (d.school) in one integrated program. Learn strategic frameworks to build a customer-centric organization and critical mindsets, tools, and techniques to drive your teams to breakthrough outcomes and innovations.

Design Thinking Bootcamp:
Make Impact and Drive Growth in Your Organization
(In collaboration with the Hasso Plattner Institute of Design at Stanford)

Spring: March 23 – 26, 2021  |  Application Deadline: February 5, 2021
Summer: July 13 – 16, 2021  |  Application Deadline: May 28, 2021
Fall: September 7 – 10, 2021  |  Application Deadline: July 23, 2021

Tuition: $13,000 USD

Get your hands dirty learning the fundamentals of design thinking to gain key customer insights and develop innovative solutions. Leave the program feeling energized to immediately implement new design thinking behaviors into your organization.
Explore Executive Education

In-Person Programs by Topic

General Management  Innovation  Personal Leadership
Corporate Governance  Marketing  Strategy
Financial Management  Organizational Leadership

Driving Innovation and New Ventures in Established Organizations
March 7 – 12 and May 16 – 21, 2021 (two-modules)  |  Tuition: $25,500 USD
Application Deadline: January 22, 2021

Drive new ventures in established organizations with this intense two-module program that will prepare you to innovate from within, overcoming internal obstacles. Gain the skills needed to formulate, evaluate, and launch new ventures and tackle a real business challenge through a hands-on project.

The Innovative Health Care Leader:
From Design Thinking to Personal Leadership
(In collaboration with Stanford School of Medicine)
June 6 – 11, 2021  |  Tuition: $13,000 USD
Application Deadline: April 23, 2021

Experience the best of Stanford GSB and School of Medicine in this groundbreaking program focused on thriving in the rapidly changing world of health care. Use hands-on design thinking to find creative solutions. Develop new models and mindsets to navigate through uncertainty while building personal leadership skills to drive innovation.
In-Person Programs by Topic

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Innovation
(In-Person Programs)

The Innovative Technology Leader

Winter: January 17 – 22, 2021  |  Application Deadline: December 4, 2020
Summer: July 11 – 16, 2021  |  Application Deadline: May 28, 2021
Tuition: $13,000 USD

Tailored to the complex and changing role of the technology leader, this unique program combines classroom learning, Silicon Valley speakers, and hands-on design thinking sessions to teach strategy, innovation, and leadership.

Stanford Go-to-Market – Mexico City
(See website for additional details)

Refine your business plan and develop a go-to-market strategy through in-person sessions in this intensive program.

Stanford Ignite – Full-Time

June 20 – July 14, 2021  |  Tuition: $14,950 USD
($500 USD for Stanford graduate students and postdoctoral scholars)
Application Deadline: March 9, 2021

Acquire the business fundamentals and the hands-on experience needed to turn your ideas into ventures in a four-week, full-time program.
In-Person Programs by Topic

General Management  Innovation  Personal Leadership
Corporate Governance  Marketing  Strategy
Financial Management  Organizational Leadership

Innovation
(In-Person Programs)

Stanford Ignite – Part-Time
January 10 – March 4, 2021  |  Application Deadline: October 8, 2020

Tuition: $14,950 USD ($1,525 USD for Stanford graduate students and postdoctoral scholars)

Acquire the business fundamentals and the hands-on experience needed to turn your ideas into ventures in an eight-week, part-time program.

Stanford Ignite – Post-9/11 Veterans
June 20 – July 14, 2021  |  Tuition: $2,500 USD
Application Deadline: March 9, 2021

Acquire the business fundamentals, hands-on experience, and career advice needed to turn your ideas into ventures in a program tailored to veterans.
NEW! The Emerging CMO: Strategic Marketing Leadership

August 1 – 6, 2021  |  Tuition: $13,000 USD

Application Deadline: June 18, 2021

Experience a one-week program for emerging CMOs that blends customer-focused marketing innovation with strategic insights and leadership skills to help you add value and drive change in your organization.
Big Data, Strategic Decisions: Analysis to Action
August 1 – 6, 2021 | Tuition: $13,000 USD
Application Deadline: June 18, 2021

Harness the power of data analytics to make better decisions and gain a competitive edge for your business in this innovative and experiential five-day program. Enhance performance, products, and processes with creative and strategic approaches to data. Put learning into action with a data simulation, and explore the future of big data and artificial intelligence.

NEW! The Emerging COO: Driving Innovation and Operational Excellence
Online: March 1 – April 9, 2021
On Campus: April 11 – 16, 2021
Online + On the Job: April 19 – June 11, 2021
Tuition: $16,000 USD | Application Deadline: January 15, 2021

Designed for emerging and experienced COOs, this hands-on program blends immersive online learning with six experiential days on the Stanford Graduate School of Business campus, in the heart of Silicon Valley. When you return to the office, you will put learning into action working on a specific business challenge for your organization. Over the course of the three-month program, you’ll learn from Stanford GSB faculty with expertise in everything from agile manufacturing and supply chain to design thinking, lean startup, and storytelling. It’s a unique opportunity to develop, deepen, and apply your learning.
Explore Executive Education

In-Person Programs by Topic

- General Management
- Corporate Governance
- Financial Management
- Innovation
- Marketing
- Organizational Leadership
- Personal Leadership
- Strategy

Organizational Leadership
(In-Person Programs)

Harnessing AI for Breakthrough Innovation and Strategic Impact
(In collaboration with the Human-Centered Artificial Intelligence Institute)

**July 18 – 23, 2021 | Tuition: $13,000 USD**

Application Deadline: June 4, 2021

Leverage the power and potential of artificial intelligence in this one-week interdisciplinary program from Stanford GSB and the Human-Centered Artificial Intelligence Institute (HAI). Learn about AI technologies, consider ethical and social implications, and discover strategies and frameworks to gain a competitive edge.

NEW! Innovative Product Leadership:
The Emerging Chief Product Officer

**August 15 – 20, 2021 | Tuition: $13,000 USD**

Application Deadline: July 2, 2021

Develop strategic frameworks, customer empathy, communication, and leadership skills to help you move from product management to the C-suite. This interdisciplinary program combines cutting-edge research and a Silicon Valley mindset with a hands-on, real-world product challenge.

Managing Teams for Innovation and Success

**May 30 – June 4, 2021 | Tuition: $13,000 USD**

Application Deadline: April 16, 2021

Learn how to create, manage, and lead teams to foster innovation and success using evidence-based research, team simulations, and design thinking principles. Appropriate for individuals and small groups or teams from the same organization.
People, Culture, and Performance: Strategies from Silicon Valley
August 15 – 20, 2021 | Tuition: $13,000 USD
Application Deadline: July 2, 2021

Reinvent your approach to talent management using Silicon Valley models and mindsets. In this powerful six-day program, you will immerse yourself in the principles of design thinking, people analytics, growth and performance, and diversity. Return to the office with a personal agenda and action plan.
Asian American Executive Program
August 1 – 6, 2021  |  Tuition: $13,000 USD
Application Deadline: June 18, 2021

Gain the confidence, connections, and community you need to advance your career with a first-of-its-kind leadership program to address the gap in effective training for high-achieving Asian American executives.

Executive Program in Leadership:
The Effective Use of Power
November 14 – 19, 2021  |  Tuition: $13,500 USD
Application Deadline: October 1, 2021

Explore the sources and uses of power and learn new methods for developing personal influence through collaboration. This program focuses on the impact of your personal leadership style and includes a 100-day action plan tailored to you and your organization.

Executive Program in Women’s Leadership
May 2 – 7, 2021  |  Tuition: $13,500 USD
Application Deadline: March 12, 2021

Transform common career roadblocks into breakthrough opportunities with the essential strategies, skills, and networking you need to enhance your power, navigate the workplace, and take the lead.
Interpersonal Dynamics for High-Performance Executives

June 20 – 25, 2021  |  Tuition: $16,000 USD
Application Deadline: May 7, 2021

Discover what it takes to become an authentic leader and hone the essential interpersonal “soft skills” needed for success. This immersive and experiential program will improve your abilities to engage and influence others.

NEW! Interpersonal Dynamics Weekend Lab – New York:
Leadership from the Inside Out
(See website for additional details)

Tuition: $7,000 USD

Immerse yourself in a “T-Group” Weekend Lab focused on interpersonal dynamics and effective leadership behaviors. Engage in real-time feedback to better understand your impact and influence on others, and develop stronger interpersonal skills.

LGBTQ Executive Leadership Program

July 25 – 30, 2021  |  Tuition: $13,000 USD
Application Deadline: June 11, 2021

Explore how being LGBTQ influences and strengthens your personal leadership style in this unique program. Discover cutting-edge research on strategy, innovation, and organizations while expanding a collaborative network with other LGBTQ executives.
In-Person Programs by Topic

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Executive Program for Nonprofit Leaders
May 23 – 28, 2021 | Tuition: See website for information
Application Deadline: March 5, 2021

Gain general management training—combining conceptual knowledge with individual experiences—and increase your impact in the nonprofit sector.

Executive Program in Strategy and Organization
August 8 – 20, 2021 | Tuition: $25,500 USD
Application Deadline: June 25, 2021

Diagnose and solve strategic issues and develop action plans for implementing real change. This two-week program explores cutting-edge research on global advantage, game theory, strategic interaction, and the role of leading by design to apply within your own organization.

Leading in Turbulent Times:
Managing Reputation and Political Risk
August 15 – 20, 2021 | Tuition: $13,000 USD
Application Deadline: July 2, 2021

Develop strategies to build your company's reputation, manage risk, and seize competitive advantage in today's complex, high-stakes business environment. Explore beyond-market forces—from government legislation and regulation to activism and the media. Learn how to integrate your market strategy with stakeholder relations through cutting-edge academic research and relevant, real-time cases—from Uber to European Union privacy.
Custom Programs
(In-Person and Online Programs)

Our client specialists are ready to identify the most relevant and timely educational experience for your organization. We offer a portfolio of diverse online and in-person offerings designed to address your team's critical business challenges today and tomorrow.

Access solutions, based on the latest research, customized for your organization’s needs.

**Partner with us today.**

**JOIN THE CONVERSATION**
Participate in online discussions and build valuable business relationships through Stanford GSB social media networks.

Follow Stanford GSB on Twitter
[@StanfordGSB or](https://twitter.com/StanfordGSB)
our company page on LinkedIn:
[linkedin.stanfordexecutive.com](https://linkedin.stanfordexecutive.com).
“This online offering was EXCELLENT! Not just because the topic is timely but seeing the pre, current, and post business climate predictions helped me think through our company’s plans and strategy more effectively.

In addition, I would like to thank Stanford GSB team for the online course. I didn’t really believe in this format, but now I can say that I really liked the course and I’m sure that it will be very effective in this difficult time.”

Participant
Stanford Business Leadership Series 2020

Contact Executive Education
For more information or to apply to a program, please contact Stanford GSB Executive Education at:

Phone: +1.650.723.3341
Toll Free: +1.866.542.2205 (USA & Canada)
Fax: +1.650.723.3950

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For a more interactive experience, visit our program finder.

All programs, dates, and tuition are subject to change. Please visit our website for the most current information.